



HEM SURINAME N.V.

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BUSINESS BROCHURE

ABOUT SURINAME

Suriname is a republic on the northeastern Atlantic coast of South America. The majority of the population of approximately 570.000 people, lives in or near the capital city Paramaribo. Suriname is part of the Caribbean Community, Caricom and has close economic ties with the Netherlands, of which Suriname is a former colony. Suriname is praised for its multicultural population. Various ethnicities live together in peace and celebrate each other's holidays together.



ABOUT US

HEM Suriname N.V., also known as “**the HEM**” is a leading importer and distributor of consumer items in Suriname. We represent renowned corporations, such as Nestlé, Johnson and Johnson, Connor Bros, Edgewell, McBride, KC Candy, Zwanenberg and many others. Our sales channels include a Pre-Sales and After-Sales team of 14 people, 3 direct sales trucks and 3 online shops: HEM2B, Now2SU and avoda.

HEM presently employs 100 people, has a fleet of 20 trucks and 6000 m2 storage surface of which 20% in various cooling and freezing facilities.

With its skilled employees, quality assortment and continuous innovation in sales and distribution, **HEM Suriname N.V.** always guarantees it's quality, since 1898!



MISSION, VISION AND CORE VALUES

MISSION

Quality in our employees, brands, service and distribution!

VISION

Through continuous innovation and professionalization, we strive to be the best performing company in the sectors in which we choose to operate.

OUR CORE VALUES

Our mission and vision are based on our core values, which are the general guidelines for our entire operation:

- Transparency and integrity
- Consistency in product availability and the way we operate
- Optimal distribution in the designated sales channels
- Support in Pre-Sales and After-Sales, for both our customers and end-consumers



HEM Suriname N.V. is one of the leading companies in Suriname that aims to fulfill the Sustainable Development Goals (SDGs) that have been established by the United Nations (sdgs.un.org/goals).

QUALITY ALWAYS

Quality is a word that is easily used, but what does it say about us as an organization? We try to provide quality in all areas. As an ISO22000 certified company, our Quality Manager plays a pivotal role within the organization and ensures that all departments comply with the ISO PLAN-DO-CHECK-ACT standards in their operations.



OUR EMPLOYEES

It is impossible to provide quality without capable and motivated people. The right mentality and willingness to learn are the qualities we look for in new colleagues. We believe in continuous education and strive to have an open and family type culture, encouraging creativity and innovation.

CUSTOMERS

The HEM delivers directly to thousands of points-of-sale in Suriname. Despite the large number of customers, providing high quality Pre-Sales and After-Sales services is one of our core values.

QUALITY PRODUCTS

HEM Suriname attaches great value to its range of quality products, to have items in stock continuously and to store them in a responsible manner. In addition we exchange information with our suppliers on an ongoing basis, in order to learn from each other and to be able to serve the Surinamese market in the best possible way.



OUR PRODUCT CATEGORIES

Our products can be divided into four categories:



We are the proud importer and distributor of these and many other well-known quality brands:



Quality always, since 1898!

OUR WEBSHOPS

HEM Suriname offers three webshops, each catering to a specific group of customers in Suriname and to Surinamese people abroad.



Now2SU makes it possible for Surinamese who live outside of Suriname to order products and packages for their family, friends and relations in Suriname. The wide product range consists of supermarket, drugstore and gift items. Thanks to its fast and reliable service, Now2SU is the perfect way to surprise your loved ones in Suriname with a nice gift, or support them with a package of groceries.

www.now2su.com



Avoda is the online shop that services the Surinamese consumer. Grocery shopping through avoda is mobile-friendly, reliable and easy. Avoda always has attractive deals and discounts. Orders can be picked up or delivered, depending on the customer's wishes. Avoda strives to offer the widest possible range and to this end is continuously expanding collaborations with local companies.

www.avoda.sr



HEM2B is an online webshop that provides service for companies in Suriname. Surinamese businesses, entrepreneurs and foundations can order all their office supplies at wholesale prices through this B2B channel. Because of the wide range of products, varying from food and non-food items to office supplies. HEM2B is a convenient and customer-friendly 'one-stop-shop'.

www.hem2b.com

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SOCIAL MEDIA





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